

What is the Dana Program?

EDUCATE the public about Jodo Shinshu Buddhism

The Dana Program is a continuous effort to share our greatest resource: the *Nembutsu* teachings. Shinran Shonin's life of gratitude has traveled across centuries and continents to arrive in our hearts today. Together we can invest in the future of our temples by expanding the reach of Jodo Shinshu in America.

Over the years, BCA ministers, scholars, and temples have created extensive English-language tools for sharing the dharma. The digital age provides us with fantastic new opportunities to engage the public through online education and media.



Public Initiatives

- Enhance BCA website introduction to Jodo Shinshu Buddhism; provide direct referrals to local temples
- Increase outreach through online and social media communications
- Develop YouTube video education resources, tutorials, and Dharma Talks

CONNECT temples through BCA member events and seminars



The Center for Buddhist Education cultivates an engaged national sangha, with dharma-focused activities throughout our network of temples and churches in the United States:

- Annual workshops, conferences, and special events
- Temple Leadership Training
- Summer Youth Retreats & Exchanges
- Gatherings for Japanese speakers
- Seminars on diversity and inclusion, arts and culture, health and wellness

Temple Initiatives

- Expand events and roadshows to reach temples locally
- Connect temples to Jodo Shinshu Center events through live streaming
- Develop programs targeted to older members and other BCA populations

ENRICH Shin Buddhist ministry with comprehensive training

BCA Ministers provide guidance and inspiration to their sanghas. They help us realize the workings of Amida Buddha's wisdom and compassion in our everyday lives, and are often the first teachers for prospective members who are interested in the dharma. Their spiritual education is a lifelong process, encompassing many steps along the way:

- Assistants Program
- *Tokudo* and *Kyoshi* ordination training
- Master's Degree at the Institute of Buddhist Studies
- International Ministerial Orientation
- Ministers' Continuing Education



Ministry Initiatives

- Enhance Assistants Program to encourage more individuals to enter the ministry
- Develop minister speaking tours to engage new audiences

Support the Dana Program

Dana is an opportunity to express appreciation for the immeasurable influence of the teachings on our lives. Your recurring donation supports thriving Buddhist Education programs and enables new BCA initiatives for the public, temples, and ministry.

Make an online offering today at buddhistchurchesofamerica.org/donate

1. Follow the link and enter your donation amount.
2. Create a **RECURRING TRANSACTION** on a weekly, monthly, or other schedule of your choice. (One-time donations also available.)
3. Complete credit card details and submit.

You will be e-mailed a receipt. You can also create an account to track or adjust your recurring donation schedule.

Thank you for your generous offering.

Namo Amida Butsu

